



# IMPACT HIGHLIGHTS 2024

**Birth Center Equity (BCE) works to ensure that every community has access to safe, loving midwifery care, by investing in birth centers led by Black, Indigenous, people of color.**

## IMPACT #1: INCREASED ACCESS TO EXCELLENT CARE

In 2024, BCE Network birth centers provided Easy Access Prenatal care to **18 communities**, a model demonstrated to reduce pre-term birth and low-birth weight babies. 38% of BCE Network birth centers have Easy Access clinics.

Each year, thousands of families receive safe, culturally-reverent midwifery care in BCE's network of birth centers led by Black, Indigenous, people of color.

**38%**

of BCE Network birth centers have Easy Access clinics.

BCE birth centers average

**30-500**

births per year

In 2024, BCE Network birth centers brought excellent health care – beyond birthing – to 58 communities across the US. 100% of BCE Network birth centers offer or plan to offer services beyond birth care, including lactation support, sexual and reproductive health care, well-person care, doula support, mental health care, childbirth education, pediatric care, family planning, and primary care.



# IMPACT #2: GREW EQUITABLE COMMUNITY BIRTH INFRASTRUCTURE

**In 4 years, from 2020 to 2024:**

The BCE Network grew by 300% – from 14 community birth centers to 58. Of these 58 centers, 20 are established centers with on-site birthing services, while 38 are developing centers seeking resources to open on-site birthing services.

BCE invested more than \$5M in community birth infrastructure funding and capacity building, with \$3.1M in direct financial distributions to Black, Indigenous, people of color-led birth centers.

BCE Network grew by

**300%**

BCE invested more than

**\$5M**

in community birth infrastructure

**BCE helped increase the proportion of all established US birth centers that are led by Black, Indigenous, people of color from 5% to 7%.**

**In 2024:**

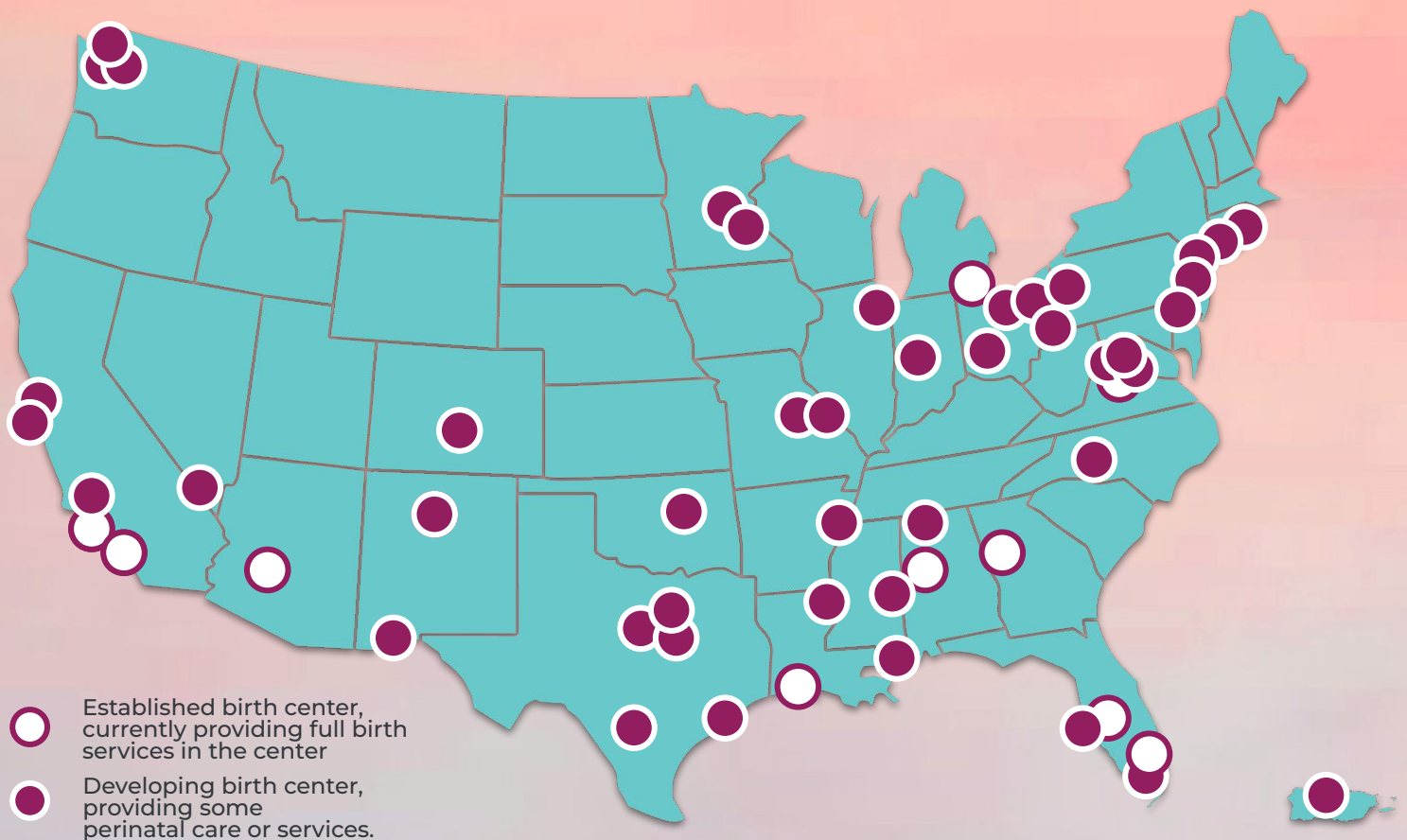
- **BCE made \$944,000 in total investments** to expand Black, Indigenous, community of color access to midwifery care.
- **BCE distributed \$660,200 directly to birth centers** led by Black, Indigenous, people of color.
- **BCE & Orchid Capital Collective awarded \$100,000 to 7 Trans\*, Intersex, and Gender Non-Conforming Black, Indigenous, people of color-led organizations and collectives** to envision new models of care and provide direct care for TIGNC individuals and families. These funds were provided through the new Writing Ourselves Back Into the Birth Story Fund.
- **BCE grew community health infrastructure by supporting building purchases** by 2 Black, Indigenous, community of color-led birth centers.





# GREW EQUITABLE COMMUNITY BIRTH INFRASTRUCTURE (cont.)

**BCE grew resources, power, and innovation grounded in a network of 58 birth centers led by Black, Indigenous, people of color spanning 26 states and DC and Puerto Rico.**



# IMPACT #3: EXPANDED COMMUNITY BIRTH CENTER VISIBILITY

On September 14, 2024 the US House of Representatives thanked America's birth centers for their high quality and high value model of health care, and recognized September 14-20 as:

## NATIONAL BIRTH CENTER WEEK!

BCE engaged over  
**300,000**  
in Birth Center Week  
2024

BCE reached nearly  
**.5M**  
on social media in 2024

- In 2024, BCE social media overall reached nearly a half a million people, with BCE's Instagram followers growing by 50 percent.
- BCE reached public health audiences nationally. BCE's special birth center segment of the national podcast America Dissected was downloaded over 20,000 times while over 30,000 people engaged with BCE's *Birth Centers Are Public Health* public health posts.
- Thousands of people felt the safety and joy of birth centers for Black, Indigenous, people of color birthing people with the **Birth Center Week 2024** release of five high quality **birth center story videos** watched by over 7,000 people on IG, as well as birthing people selfie videos viewed by 55k viewers.
- Over 300,000 people engaged with **Birth Center Week 2024** and our simple but powerful message of Grow Birth Centers Grow Community.

